



dementia friendly
Massachusetts

In Partnership with Senior Living Residences

We Believe it is Time to Better Understand Dementia.

Senior Living Residences envisions towns and cities where residents are educated about dementia, organizations, business owners and municipal employees are trained on how to assist customers with memory loss, and people with dementia can feel safer and remain independent for as long as possible.



-  **UNDERSTAND** what Dementia is and how it differs from common perceptions
-  **LEARN** to recognize the signs
-  **PRACTICE** Dementia-Friendly communication habits
-  **JOIN** the Dementia Friendly Movement
-  **FIGHT** the Stigma of Dementia

120,000+ in Massachusetts live with dementia

7 in 10 live alone

1 in 4 are undiagnosed

EVERY ONE OF US CAN HELP!

Go to DementiaFriendlyMass.org for more information.

Dementia Friendly Massachusetts is a public education campaign by Senior Living Residences.
DementiaFriendlyMass.org | SeniorLivingResidences.com



SENIOR LIVING RESIDENCES
The Right Values

LEADING SENIOR LIVING *IN THE RIGHT DIRECTION*